

Gloria Tung

Multimedia Designer & 3D Artist tmt0606@live.hk | +64 21 232 7804 | +852 6252 0909 |
gloriatung.com | Auckland, NZ / Hong Kong

Profile

Bilingual multimedia designer with 8+ years of experience in graphic design, 3D animation, web development, and marketing. I build brands from the ground up - from logos and websites to video production and multi-market campaigns. Trilingual professional (English, Cantonese, Mandarin) with a Bachelor of Art and Design (3D Animation & VFX) and a focus on practical, detail-oriented problem solving.

Skills

- **Design & Creative:** Adobe CC (Photoshop, InDesign, Illustrator, After Effects, Premiere Pro), Maya, Blender, 3D Animation, Matte Painting, Layout, Photography.
- **Web & Digital:** WordPress (Customisation, WooCommerce), Responsive Design, SEO, AI Chatbot Integration.
- **Marketing & Business:** Campaign Planning, Google/FB Ads, Event Coordination, Product Merchandising, E-commerce Payment Systems (Stripe, Skrill).
- **Office & Admin:** Microsoft Office, Google Workspace, Reception, Translation, Client Liaison, Document Management.
- **Languages:** Cantonese (Native), English (Fluent), Mandarin (Fluent).

Experience

Freelance Multimedia Designer | Wonderland Studio Limited | 2019 - Present

Co-founded a creative studio delivering web and design solutions in NZ and HK.

- **JM Construction (2025-Present):** Translation and administrative document management.
- **Learning Unlimited Childcare (2022-Present):** Built family-focused site (learningunlimited.co.nz) and managed ongoing seasonal marketing collateral.
- **EPE Engineering (2019-Present):** Developed company site (epe.co.nz) including video production and AI chatbot integration; ongoing maintenance.
- **General Projects:** Produced logos, event signage, promotional videos, and bulk branded merchandise.

Receptionist | HLB Mann Judd | 2023

- Managed front desk operations for a professional accounting firm including visitor coordination and meeting management.

Marketing Executive | Bzzworld New Zealand | 2018 - 2019

- Led marketing for Bzzmart across Oceania (AU, PNG, FJ, SI); created digital/print ads and managed regional events.

Art Tutor / Assistant | Various Studios | 2012, 2020

- **TsingMei Art Studio (2020):** Taught 3D modelling and video editing to students; designed workshop ads.
- **Li Mei Art Gallery (2012):** Assisted in teaching technical drawing to large-scale student cohorts (50+).

Administrative Assistant | Fuller Property Agency, HK | 2010 - 2011

- Handled office documentation and designed leaflets for property promotions.

Education

- **Bachelor of Art and Design (3D Animation & VFX)** | Media Design School, Auckland, NZ
- **Graphic Design & Illustration (Level 4)** | Cambridge School of Visual and Performing Arts, UK

Portfolio Highlights

- **epe.co.nz:** WordPress rebuild with AI chatbot.
- **learningunlimited.co.nz:** Childcare web and design.
- **3D Animation:** Interactive voxel character (code-minion.github.io).
- **Bzzmart Oceania:** Multi-market marketing collateral.

References available on request.